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CENTRAL FAX CENTER**Procter & Gamble – Intellectual Property Division**

MAY 23 2005

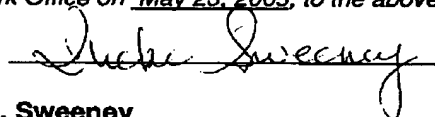
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**FACSIMILE TRANSMITTAL SHEET &
CERTIFICATE OF TRANSMISSION UNDER 37 CFR §1.8**

TO: Mall Stop Appeal Brief - Patents
Commissioner for Patents
United States Patent and Trademark Office
ATTN: EXAMINER V. S. Chang
Fax No. 703/872-9306
Phone No. 571/272-1474

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office on May 23, 2005, to the above-identified facsimile number.

 (Signature)

FROM: Ineke C. Sweeney
Fax No. (513) 634-6108
Phone No. (513) 634-9359

Listed below are the item(s) being submitted with this Certificate of Transmission:

- 1) Appeal Brief (10 pgs.)
- 2) Fee Transmittal (1 pg.)
- 3)
- 4)

Number of Pages Including this Page: 12

Inventor(s): Hamilton, et al.
S.N.: 09/716,740
Filed: 11/20/2000
Conf. No.: 8924
Case: 5922R2C3

Comments:

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PTO/SB/17 (12-04)

U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

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FEE TRANSMITTAL for FY 2005 Patent fees are subject to annual revision. Effective December 8, 2004	Complete If Known	
	Application Number	09/716,740
	Confirmation Number	8924
	Filing Date	November 20, 2000
	First Named Inventor	Hamilton
	Examiner Name	V. S. Chang
	Art Unit	1771
TOTAL AMOUNT OF PAYMENT (\$500)		Attorney Docket No. 5922R2C3

METHOD OF PAYMENT		FEE CALCULATION (continued)																															
1. <input checked="" type="checkbox"/> The Director is hereby authorized to charge indicated fees submitted on this form, credit any over payments, and charge any additional fee(s) during the pendency of this application to: Deposit Account Number: 16-2480 Deposit Account Name: The Procter & Gamble Company		5. ADDITIONAL FEES <table border="1"> <thead> <tr> <th>Fee Description</th> <th>Fee Paid</th> </tr> </thead> <tbody> <tr> <td>Extension for reply within 1st month</td> <td>(\$120) <input type="checkbox"/></td> </tr> <tr> <td>Extension for reply within 2nd month</td> <td>(\$450) <input type="checkbox"/></td> </tr> <tr> <td>Extension for reply within 3rd month</td> <td>(\$1,020) <input type="checkbox"/></td> </tr> <tr> <td>Extension for reply within 4th month</td> <td>(\$1,590) <input type="checkbox"/></td> </tr> <tr> <td>Extension for reply within 5th month</td> <td>(\$2,160) <input type="checkbox"/></td> </tr> <tr> <td>Information Disclosure Statement fee</td> <td>(\$180) <input type="checkbox"/></td> </tr> <tr> <td>37 CFR 1.16(e) Late Oath/Declaration (nonprovisional)</td> <td>(\$130) <input type="checkbox"/></td> </tr> <tr> <td>37 CFR 1.17 (q) Missing Parts (provisional)</td> <td>(\$50) <input type="checkbox"/></td> </tr> <tr> <td>Non-English specification</td> <td>(\$130) <input type="checkbox"/></td> </tr> <tr> <td>Notice of Appeal</td> <td>(\$500) <input type="checkbox"/></td> </tr> <tr> <td>Filing a brief in support of an appeal</td> <td>(\$500) <input checked="" type="checkbox"/></td> </tr> <tr> <td>Request for oral hearing</td> <td>(\$1,000) <input type="checkbox"/></td> </tr> <tr> <td>Acceptance of unintentionally delayed claim for priority under 35 U.S.C. 119, 120, 121, or 365 (a) or (c)</td> <td>(\$1,370) <input type="checkbox"/></td> </tr> <tr> <td>Other:</td> <td><input type="checkbox"/></td> </tr> </tbody> </table>		Fee Description	Fee Paid	Extension for reply within 1 st month	(\$120) <input type="checkbox"/>	Extension for reply within 2 nd month	(\$450) <input type="checkbox"/>	Extension for reply within 3 rd month	(\$1,020) <input type="checkbox"/>	Extension for reply within 4 th month	(\$1,590) <input type="checkbox"/>	Extension for reply within 5 th month	(\$2,160) <input type="checkbox"/>	Information Disclosure Statement fee	(\$180) <input type="checkbox"/>	37 CFR 1.16(e) Late Oath/Declaration (nonprovisional)	(\$130) <input type="checkbox"/>	37 CFR 1.17 (q) Missing Parts (provisional)	(\$50) <input type="checkbox"/>	Non-English specification	(\$130) <input type="checkbox"/>	Notice of Appeal	(\$500) <input type="checkbox"/>	Filing a brief in support of an appeal	(\$500) <input checked="" type="checkbox"/>	Request for oral hearing	(\$1,000) <input type="checkbox"/>	Acceptance of unintentionally delayed claim for priority under 35 U.S.C. 119, 120, 121, or 365 (a) or (c)	(\$1,370) <input type="checkbox"/>	Other:	<input type="checkbox"/>
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FEE CALCULATION 2. BASIC FILING FEE - Large Entity <table border="1"> <thead> <tr> <th></th> <th>FILING FEE</th> <th>SEARCH FEE</th> <th>EXAMINATION FEE</th> <th>Fee Paid</th> </tr> </thead> <tbody> <tr> <td>Application Type</td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>Utility</td> <td>(\$300)</td> <td>(\$500)</td> <td>(\$200)</td> <td>(Total = \$1000) <input type="checkbox"/></td> </tr> <tr> <td>Design</td> <td>(\$200)</td> <td>(\$100)</td> <td>(\$130)</td> <td>(Total = \$430) <input type="checkbox"/></td> </tr> <tr> <td>Reissue</td> <td>(\$300)</td> <td>(\$500)</td> <td>(\$600)</td> <td>(Total = \$1400) <input type="checkbox"/></td> </tr> <tr> <td>Provisional filing fee</td> <td></td> <td></td> <td></td> <td>(Total = \$200) <input type="checkbox"/></td> </tr> </tbody> </table>			FILING FEE	SEARCH FEE	EXAMINATION FEE	Fee Paid	Application Type					Utility	(\$300)	(\$500)	(\$200)	(Total = \$1000) <input type="checkbox"/>	Design	(\$200)	(\$100)	(\$130)	(Total = \$430) <input type="checkbox"/>	Reissue	(\$300)	(\$500)	(\$600)	(Total = \$1400) <input type="checkbox"/>	Provisional filing fee				(Total = \$200) <input type="checkbox"/>		
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3. APPLICATION SIZE FEE: Sheets of Spec and Drawings <input type="checkbox"/> (\$250 for each 50 sheets in excess of 100, except for sequence and program listings) SUBTOTAL (2)+(3) (\$) <input type="checkbox"/>																																	
4. EXTRA CLAIM FEES FOR UTILITY AND REISSUE: <table border="1"> <thead> <tr> <th></th> <th>Extra Claims</th> <th>Fee from Below</th> <th>Fee Paid</th> </tr> </thead> <tbody> <tr> <td>Total Claims</td> <td><input type="checkbox"/> - 20** = <input type="checkbox"/> x</td> <td><input type="checkbox"/> =</td> <td><input type="checkbox"/></td> </tr> <tr> <td>Independent Claims</td> <td><input type="checkbox"/> - 3** = <input type="checkbox"/> x</td> <td><input type="checkbox"/> =</td> <td><input type="checkbox"/></td> </tr> <tr> <td>Multiple Dependent claims:</td> <td><input type="checkbox"/></td> <td><input type="checkbox"/> =</td> <td><input type="checkbox"/></td> </tr> </tbody> </table> ** or number previously paid, if greater; For Reissues, see below Fee Description Claims in excess of 20 (\$50 per claim) Independent claims in excess of 3 (\$200 per claim) Multiple dependent claim, if not paid (\$360) **Reissue: each independent claim over 3 and more than in the original patent (\$200 per claim) **Reissue claims: each claim over 20 and more than original patent (\$50 per claim) SUBTOTAL (4) (\$) <input type="checkbox"/>			Extra Claims	Fee from Below	Fee Paid	Total Claims	<input type="checkbox"/> - 20** = <input type="checkbox"/> x	<input type="checkbox"/> =	<input type="checkbox"/>	Independent Claims	<input type="checkbox"/> - 3** = <input type="checkbox"/> x	<input type="checkbox"/> =	<input type="checkbox"/>	Multiple Dependent claims:	<input type="checkbox"/>	<input type="checkbox"/> =	<input type="checkbox"/>	SUBTOTAL(5) (\$) [500]															
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SUBMITTED BY		Complete (if applicable)	
Name (Print/Type)	David K. Mattheis	Registration No.	48,683
Signature		Telephone	(513) 634-9359
		Date	May 23, 2005

This collection of information is required by 37 CFR 1.14. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon individual case. Any comments on the amount of time you are required to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P. O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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**RECEIVED
CENTRAL FAX CENTER****MAY 23 2005****IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application No. : 09/716,740
Applicant(s) : Peter Worthington Hamilton, et al.
Filed : November 20, 2000
Title : Improved Storage Wrap Material
TC/A.U. : 1771
Examiner : Victor S. Chang
Conf. No. : 8924
Docket No. : 5922R2C3
Customer No. : 27752

APPEAL BRIEF**Mail Stop Appeal Brief - Patents****Commissioner for Patents****P. O. Box 1450****Alexandria, VA 22313-1450****Dear Sir:**

This is Appellant's Brief relating to an appeal from the January 6, 2005 Final Rejection in the above-identified Application. The Notice of Appeal was deposited with a Certificate of Facsimile transmission and addressed to Commissioner for Patents, Alexandria, VA 22313-1450 on March 23, 2005, and was noted as received by the U.S.P.T.O. on February 24, 2005.

05/24/2005 STEUNEL1 00000048 162480 09716740

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I. Real Party in Interest

The real party in interest for the present Application S.N. 09/716,740 is The Procter & Gamble Company of Cincinnati, OH by virtue of the Assignment recorded on December 9, 1996, at Reel No. 008264, Frame 0463.

II. Related Appeals and Interferences

There are no related appeals or interferences known to Appellant's undersigned legal representative, which will directly affect, or be directly affected by or have a bearing on, the Board's decision in the present appeal.

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III. Status of Claims

Claims 1-18, 38-55, 75, 80-81, and 86 -102 remain in the application. Claims 19-37, 56-74, 76-79, and 82-85 have been cancelled. The final rejection of the remaining claims is appealed.

Claims 1-11, 13-18, 38-48, 50-55, 75, 80, 81, 86-91 and 93-101 stand finally rejected under 35 U.S.C. §103(a) as being unpatentable over Wilbur (U.S. Pat. No. 2,338,749) in view of Reed, et al. (U.S. Pat. No. 4,054,697).

Claims 12, 49, 92, and 102 stand finally rejected under 35 U.S.C. §103(a) as being unpatentable over Wilbur (U.S. Pat. No. 2,338,749) in view of the admitted prior art.

IV. Status of the Amendments

No amendments to the instant claims have been filed by Appellant in response to the Final Office Action dated January 6, 2005. There has been no amendment to the claims filed after receipt of the Advisory Action dated March 17, 2005.

V. Summary of the Claimed Subject Matter

Independent claim 86 relates to a storage wrap material. The storage wrap material comprises a non-porous material having a first side and a second side and a gauge in the range from about 0.0001 inches to about 0.002 inches. The first side comprises an active side that exhibits an adhesion peel force after activation by a user that is greater than an adhesion peel force exhibited prior to activation by a user. The active side is capable of forming a continuous seal. The sheet of material is sufficiently flexible to conform readily to a desired surface and has sufficiently small resiliency that it does not exert undue restorative forces that would tend to cause the sheet of material to break contact with the desired surface. (Specification pages: 6, lines 30-37; 7, lines 4-18; 25, lines 36-37; 26, lines 28-30; 27, lines 1-3; and 28, lines 28-30.)

Independent claim 38 relates to a storage wrap material having all of the claimed features of the storage warp material of claim 86 with the additional requirement that the sheet of material is linerless, in that activation of the active side does not require removal of components of the sheet of material. (Specification pages: 6, lines 30-37; 7, lines 4-18; 25, lines 36-37; 26, lines 28-30; 27, lines 1-3; and 28, lines 28-30.)

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VI. Grounds of Rejection to Be Reviewed on Appeal

1. Claims 1-11, 13-18, 38-48, 50-55, 75, 80, 81, 86-91 and 93-101 stand finally rejected under 35 U.S.C. §103(a) over Wilbur (U.S. Pat. No. 2,338,749) in view of Reed, et al. (U.S. Pat. No. 4,054,697) and further in view of the admitted prior art.

2. Claims 12, 49, 92, and 102 stand finally rejected under 35 U.S.C. §103(a) over Wilbur (U.S. Pat. No. 2,338,749) in view of the admitted prior art.

VII. Argument

As set forth below, the cited combination of references fails to teach or suggest all of the limitations of the claimed invention as required under 35 U.S.C. §103(a). Therefore, all objections to the claims and rejections to the claims under 35 U.S.C. §103(a) should be reversed.

A. Claims 1-12, 14-18, 41-52, 54-58, 66, 81, and 95-109 Are Patentable Under 35 U.S.C. §103(a).

The Examiner has finally rejected Claims 1-11, 13-18, 38-48, 50-55, 75, 80, 81, 86-91 and 93-101 under 35 U.S.C. §103(a) over Wilbur (U.S. Pat. No. 2,338,749) in view of Reed, et al. (U.S. Pat. No. 4,054,697) and further in view of the admitted prior art. Appellant respectfully appeals this rejection.

To support a rejection under 35 USC §103(a) a cited combination of references must teach or suggest each of the limitations of the claimed invention. Appellant submits that the cited combination of references taken together with the admitted prior art fails to teach or suggest each of the limitations of the claimed invention. Specifically, the cited combination fails to teach or suggest a storage wrap material capable of forming a continuous seal upon a desired surface.

The *Reed* et al. reference adds to the *Wilbur* reference the element of resilient particles distributed upon a surface of the substrate. The particles are by definition non-adhesive. The particles are not removed from the substrate but remain in place after the substrate has been activated. A non-adhesive particle cannot form a seal with the target surface therefore the substrate of the imagined combination cannot form a continuous seal with the target surface since the boundary between the target surface and each particle will be unsealed.

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Since the combination of references fails to satisfy the requirements for a rejection under 35 USC §103(a) the rejection should be reversed.

B. Claims 12, 49, 92, and 102 Are Patentable Under 35 U.S.C. §103(a).

The Examiner has finally rejected claims 12, 49, 92, and 102 under 35 USC §103(a) over Wilbur (U.S. Pat. No. 2,338,749) in view of the admitted prior art and further in view of Reed et al. (US 4,054,697) and Kovac (US 3,819,467). Appellant respectfully appeals this rejection.

As set forth above the cited combination of *Wilbur*, *Reed* et al. and the admitted prior art fails to teach or suggest each of the claimed limitations of either of claim 38 or claim 86. Each of the claims rejected under this heading depend from one of the two independent claims. Since the *Kovac* reference fails to cure the deficiencies of the previously cited combination, the expanded combination also fails to support a rejection under 35 USC §103(a) of either independent claim or any claim depending there from.

VIII. Conclusion

The Examiner has not satisfied the burden of demonstrating that Appellant's claimed invention as being anticipated by the combination of the cited references. Specifically, nothing in the cited references teaches or suggests Appellant's storage wrap capable of forming a continuous seal with a target surface.

Thus, for the reasons stated above, the Board is respectfully requested to find Claims 1-18, 38-55, 75, 80-81, and 86 -102 of the instant Application allowable over the references cited by the Examiner.

Respectfully submitted,

THE PROCTER & GAMBLE COMPANY



Signature

David K. Mattheis

Typed or printed name

Registration No. 48,683

(513) 634-9359

May 23, 2005

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APPENDIX

Appealed Claims: Serial No. 09/716,740

1. (Previously Presented) A storage wrap material according to Claim 75, wherein the adhesion peel force after activation by a user is sufficient to form a continuous seal against a target surface.
2. (Original) The storage wrap of Claim 1, wherein said active side is activatable by an externally applied force exerted upon said sheet of material.
3. (Original) The storage wrap of Claim 2, wherein said active side is activatable by a compressive force.
4. (Original) The storage wrap of Claim 3, wherein said compressive force is required to be at least about 0.1 psi to activate said active side.
5. (Original) The storage wrap of Claim 3, wherein said compressive force is exerted in a direction substantially normal to said sheet of material.
6. (Previously Presented) The storage wrap of Claim 2, wherein said active side is activatable by a tensile force.
7. (Original) The storage wrap of Claim 6, wherein said tensile force is required to be at least about 0.80 pounds per inch of strip width to activate said active side.
8. (Original) The storage wrap of Claim 6, wherein said tensile force is exerted in a direction substantially parallel to said sheet of material.
9. (Original) The storage wrap material of Claim 1, wherein said active side exhibits an adhesion peel force of at least about 1 ounce per inch width after activation by a user.
10. (Original) The storage wrap material of Claim 1, wherein said active side may be selectively activated in discrete regions by a user.
11. (Original) The storage wrap material of Claim 1, wherein said adhesion peel force after activation is sufficient to form a barrier seal against a target surface, said seal exhibiting barrier properties at least as great as those of said sheet of material.

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12. (Original) The storage wrap material of Claim 1, wherein both said first side and said second side comprise active sides of said material.

13. (Original) The storage wrap material of Claim 1, wherein said active side when activated forms a bond with a target surface, said bond being selected from one or more of the group consisting of: a permanent bond, a refastenable bond, a resealable bond and a releasable bond.

14. (Original) The storage wrap material of Claim 1, wherein said sheet of material comprises a polymeric film material.

15. (Original) The storage wrap material of Claim 14, wherein said polymeric film material is selected from the group consisting of: a substantially translucent polymeric film material and a substantially transparent polymeric film material.

16. (Original) The storage wrap material of Claim 1, wherein said active side comprises a plurality of three dimensional non-adherent protrusions extending outwardly from said sheet of material and a pressure-sensitive adhesive surrounding said non-adherent protrusions, said adhesive having a thickness less than the height of said non-adherent protrusions before activation.

17. (Original) The storage wrap material of Claim 1, wherein said sheet of material is clingless and exhibits no adhesion peel force prior to activation by a user.

18. (Original) The storage wrap of Claim 1, wherein the pressure sensitive adhesive has a thickness in the range from about 0.0005 inches to about 0.002 inches.

Claims 19-37 (Canceled)

38. (Previously Presented) A storage wrap material comprising: a sheet of non-porous material having a first side and a second side, said sheet of material having a gauge in the range from about 0.0001 inches to about 0.002 inches, said first side comprising an active side exhibiting an adhesion peel force after activation by a user that is greater than an adhesion peel force exhibited prior to activation by a user, said active side further comprising an adhesive disposed continuously thereon, said active side being capable of forming a continuous seal, wherein said sheet of material is linerless, such that activation of said active side requires no removal of components of said sheet of material, said sheet of material

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being sufficiently flexible to conform readily to a desired surface and having sufficiently small resiliency that it does not exert undue restorative forces that would tend to cause said sheet of material to break contact with such a desired surface.

39. (Original) The storage wrap of Claim 38, wherein said active side is activatable by an externally applied force exerted upon said sheet of material.

40. (Original) The storage wrap of Claim 39, wherein said active side is activatable by a compressive force.

41. (Original) The storage wrap of Claim 40, wherein said compressive force is required to be at least about 0.1 psi to activate said active side.

42. (Original) The storage wrap of Claim 40, wherein said compressive force is exerted in a direction substantially normal to said sheet of material.

43. (Original) The storage wrap of Claim 39, wherein said active side is activatable by a tensile force.

44. (Original) The storage wrap of Claim 43, wherein said tensile force is required to be at least about 0.80 pounds per inch of strip width to activate said active side.

45. (Original) The storage wrap of Claim 43, wherein said tensile force is exerted in a direction substantially parallel to said sheet of material.

46. (Original) The storage wrap material of Claim 38, wherein said active side exhibits an adhesion peel force of at least about 1 ounce per inch width after activation by a user.

47. (Original) The storage wrap material of Claim 38, wherein said active side may be selectively activated in discrete regions by a user.

48. (Original) The storage wrap material of Claim 38, wherein said adhesion peel force after activation is sufficient to form a barrier seal against a target surface, said seal exhibiting barrier properties at least as great as those of said sheet of material.

49. (Original) The storage wrap material of Claim 38, wherein both said first side and said second side comprise active sides of said material.

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50. (Original) The storage wrap material of Claim 38, wherein said active side when activated forms a bond with a target surface, said bond being selected from one or more of the group consisting of: a discontinuous bond, a permanent bond, a refastenable bond, a resealable bond and a releasable bond.

51. (Original) The storage wrap material of Claim 38, wherein said sheet of material comprises a polymeric film material.

52. (Original) The storage wrap material of Claim 51, wherein said polymeric film material is selected from the group consisting of: a substantially translucent polymeric film material and a substantially transparent polymeric film material.

53. (Original) The storage wrap material of Claim 38, wherein said active side comprises a plurality of three dimensional non-adherent protrusions extending outwardly from said sheet of material and a pressure-sensitive adhesive surrounding said non-adherent protrusions, said adhesive having a thickness less than the height of said non-adherent protrusions before activation.

54. (Original) The storage wrap material of Claim 38, wherein said sheet of material is clingless and exhibits no adhesion peel force prior to activation by a user.

55. (Original) The storage wrap of Claim 38, wherein the pressure sensitive adhesive has a thickness in the range from about 0.0005 inches to about 0.002 inches.

Claims 56-74 (Canceled)

75. (Previously Presented) A storage wrap material according to Claim 38, wherein the adhesion peel force after activation by a user is sufficient to form a seal against a target surface.

Claims 76-79 (Canceled)

80. (Previously Presented) A storage wrap material according to Claim 75, wherein the sheet of material has sufficiently small resiliency that it does not exert undue restorative forces that would tend to cause the seal to fail.

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81. (Original) A storage wrap material according to Claim 80 wherein the sheet has sufficiently small resiliency that it does not exert undue restorative forces which would tend to cause the seal to fail such that preservation of perishable items is no longer ensured.

Claims 82-85 (Canceled)

86. (Previously Presented) A storage wrap material comprising a sheet of non-porous material having a first side and a second side, said sheet of material having a gauge in the range of about 0.0001 inches to about 0.002 inches, said first side comprising an active side exhibiting an adhesion peel force after activation by a user that is greater than an adhesion peel force exhibited prior to activation by a user, said active side further comprising an adhesive disposed continuously thereon, said active side being capable of forming a continuous seal, said sheet of material being sufficiently flexible to conform readily to a desired surface and having sufficiently small resiliency that it does not exert undue restorative forces that would tend to cause said sheet of material to break contact with such a desired surface.

87. (Original) The storage wrap of Claim 86, wherein said active side is activatable by an externally applied force exerted upon said sheet of material, said externally applied force being selected from one or more of the group consisting of: a compressive force and a tensile force.

88. (Original) The storage wrap material of Claim 86, wherein said active side exhibits an adhesion peel force of at least about 1 ounce per inch width after activation by a user.

89. (Original) The storage wrap material of Claim 86, wherein said active side may be selectively activated in discrete regions by a user.

90. (Original) The storage wrap material of Claim 86, wherein said active side may be activated by compression against a target surface.

91. (Original) The storage wrap material of Claim 86, wherein said adhesion peel force after activation is sufficient to form a barrier seal against a target surface, said seal exhibiting barrier properties at least as great as those of said sheet of material.

92. (Original) The storage wrap material of Claim 86, wherein both said first side and said second side comprise active sides of said material.

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93. (Original) A storage wrap material according to Claim 86, wherein the adhesion peel force after activation by a user is sufficient to form a seal against a target surface.

94. (Original) A storage wrap material according to Claim 93, wherein a compressive force of at least 0.1 psi is required to activate said active side, said sheet of material is sufficiently flexible to conform readily to any desired surface and has sufficiently small resiliency that it does not exert undue restorative forces which would tend to cause the seal to fail.

95. (Original) A storage wrap material according to Claim 94 wherein the sheet has sufficiently small resiliency that it does not exert undue restorative forces which would tend to cause the seal to fail such that preservation of perishable items is no longer ensured.

96. (Original) A storage wrap material according to Claim 93, wherein the adhesion peel force after activation by a user is sufficient to form a continuous seal against a target surface.

97. (Original) The storage wrap of Claim 96, wherein said active side is activatable by an externally applied force exerted upon said sheet of material, said externally applied force being selected from one or more of the group consisting of: a compressive force and a tensile force.

98. (Original) The storage wrap material of Claim 96, wherein said active side exhibits an adhesion peel force of at least about 1 ounce per inch width after activation by a user.

99. (Original) The storage wrap material of Claim 96, wherein said active side may be selectively activated in discrete regions by a user.

100. (Original) The storage wrap material of Claim 96, wherein said active side may be activated by compression against a target surface.

101. (Original) The storage wrap material of Claim 96, wherein said adhesion peel force after activation is sufficient to form a barrier seal against a target surface, said seal exhibiting barrier properties at least as great as those of said sheet of material.

102. (Original) The storage wrap material of Claim 96, wherein both said first side and said second side comprise active sides of said material.

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